

Community Representation Statement

The Communications Act of 1934, as amended (47 U.S.C. §396, et seq.), requires the Corporation for Public Broadcasting (CPB) to support "noncommercial programming of an educational or informational nature" and programs "representing diverse interests and perspectives ... including services to underserved audiences." The act also requires that CPB make public media's content available for free to rural and urban audiences throughout the United States. This is accomplished through community service grants to stations like KLCS.

Locally owned and operated public media stations, such as KLCS, are uniquely connected to American communities and are positioned to reflect and serve the distinct and varying populations of their communities. KLCS' Federal Communications Commission (FCC) broadcasting license is held by the Los Angeles Unified School District (LAUSD), whose employees manage and operate the station.

As a public media organization, KLCS' mission is deeply rooted in representing and reflecting the voices, experiences, and perspectives of all who call Southern California home. KLCS' commitment to its community, including those traditionally underserved, is central to its success and the public trust stakeholders place in the station.

KLCS management affirms its commitment to the following:

KLCS strives to reflect and include the community it serves in station employment, management, and governance, and to provide educational, informational, and cultural content that meets the needs of the community populations it serves.

KLCS, through its licensee, the LAUSD, actively promotes open positions through channels aimed at reaching a broad applicant pool of potential employees. KLCS believes that having such a broad pool of candidates enables it to hire and promote qualified candidates with a variety of personal experiences, characteristics, and talents that reflect the needs and interests of the communities served by KLCS.

KLCS' governing board, the LAUSD Board of Education, is elected by all eligible voters within the boundaries of the school district and thus reflects the composition of the many communities served by KLCS and Southern California's society at large.

KLCS follows the principles of Equal Employment Opportunity, which means policies and practices it adopts will always meet the standards of federal and state law, the LAUSD's Equal Employment Opportunity Policy, FCC Rules concerning equal employment opportunity and the CPB's Equal Employment Opportunity Eligibility Criteria.

KLCS delivers content and services that represent multiple voices and viewpoints, and that address issues relevant to its community. It aims to deliver content and services that will attract, grow and engage audiences and help them to achieve their full potential.