

**KLCS**  
Public Media



## 2023 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

**KLCS brings the world into classrooms and communities, providing equity of access and helping students and citizens to become knowledgeable participants in an evolving technological society.**



KLCS is a valuable public media resource for the communities of Greater Los Angeles, California. Operated by the Los Angeles Unified School District (LAUSD), and located in the heart of Los Angeles, KLCS is uniquely positioned to represent and respond to the excitingly diverse population that it serves. The School District itself is a tapestry of Southern California, with over 565,000 students enrolled in Early Education through 12<sup>th</sup> Grade and Adult Education. In LAUSD alone, KLCS serves a student population that is 73% Latino, 7% African American, 4% Asian American, 10% White and represents almost 100 languages spoken other than English.

In 2023, KLCS provided:

- Over 3,000 hours of educational programming
- 421 hours of School Board and L.A. County Board meetings to ensure equity of access to governmental proceedings.
- 60 “Snapshots” highlighting student achievements and school success stories.
- Production support and broadcast resources for 60 original interstitials, working with partner organizations to highlight cultural heritage, civic events and community engagement.
- Original educational programs to support and augment the instructional needs of the educational community across Southern California.

KLCS’ local services include creating content to support under-resourced communities, such as vital health related information, learning augmentation and wellness resources, parent engagement, innovative educational practices and model programs and services throughout the Los Angeles Unified School District and the diverse communities of Greater Los Angeles. In 2023, KLCS aired over 75 hours of local public affairs and informative community programming.

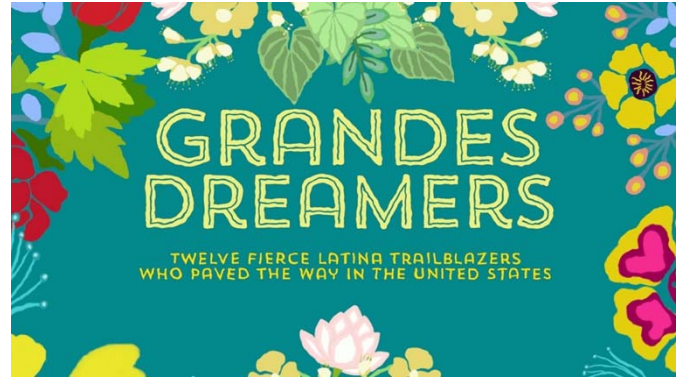
KLCS' strategic pivot, developed during the peak of the pandemic, continued to be relevant as relationships with key community partners continued, as did its overall impact during the past fiscal year. On-going collaborations with external partners, vested in the local community, resulted in content that has helped enrich the learning experiences of students and served to augment the school day.

KLCS continued to leverage key partnerships to produce original local content to educate and motivate school-age viewers to develop healthy eating habits and engage in guided physical activity. In partnership with the Dairy Council of California, *Let's Eat Healthy Together* takes viewers on a journey of food discovery through nutrition, agriculture, and cooking. Hosted by a food educator, writer, and chef, this program guides kids beyond meal preparation by presenting the cultural and nutritional aspects of many of the ingredients used to make the recipes from the show. *Healthy at Home* was the result of a collaboration with the Alliance for a Healthier Generation. The program featured distinguished professional chefs teaching busy families how to prepare time-saving meals that are healthy and tasty. *Everyday Fitness* is a fun, high-energy, easy-to-follow physical activity show hosted by nationally certified health and fitness trainers and featuring students from the Los Angeles Unified School District (LAUSD). The program is produced in collaboration with LAUSD's Wellness Programs. The shows include HIIT, Tabata, Cardio Box, Yoga, and dance-inspired workouts that can be done at home or in the classroom by viewers of all ages.

KLCS was able to continue its impact on adult viewers through locally produced original, community affairs programming. *Sustaining US* is a weekly news and information program that seeks to inform viewers about issues and solutions to some of our country's most pressing challenges, including energy solutions, healthcare, technology and transportation. *Everybody with Angela Williamson*, now in its seventh season, is a weekly interview show whose mantra is "Imagine a show where everybody's voice matters." The show provides a platform to discuss relevant issues such as education, the arts, and culture, featuring the diverse voices of the people whose life's work is strengthening their community. Broadcasting its third season, *OC World*, a non-profit news and features program, provides the residents of Southern California with timely, pertinent, and critical information to help them learn more about themselves and their neighbors.

KLCS continued to provide an essential service by broadcasting LAUSD Board and Committee meetings that provide the community at-large an opportunity to view real-time proceedings and to be well-informed about the initiatives impacting the over half million Pre-K - 12 and adult students in the LA School District. The station also broadcasts Los Angeles County Board of Supervisors meetings to provide similar insight into and participation in the local county government. Additionally, KLCS broadcasts are part of the LAUSD's Emergency Operations contingency plan and is a crucial source of timely information during times of crisis and emergency.

In commemoration of National Hispanic Heritage Month, KLCS created *Grandes Dreamers*, an original interstitial series profiling and celebrating the life, journey and impactful accomplishment of twelve prominent Latinas in the United States in the fields of Arts, STEM, Social Activism, Literature, Public Service and more. As a licensee of a school district comprised of over 73% Latino students, KLCS places a high value on representative content that is both inspirational and aspirational.



KLCS is aware of the importance of respecting, reflecting, and representing the diverse community it serves. In addition to programming culturally relevant content throughout the year, the Station has created original broadcast content celebrating the accomplishments of traditionally under-represented communities. Interstitial series such as “Alphabet in a Flash” is an engaging early-learning tool that provides rich, culturally meaningful vocabulary and allowing young learners to see themselves and their family heritage reflected positively.



KLCS remained at the forefront of the communication blueprint for LAUSD Superintendent Carvalho’s Strategic Plan by creating dynamic and engaging content to highlight and inform the educational community it serves about transformative District initiatives such as Acceleration Days, iAttend Home Visits, Week of Wonder: Cultural Arts Passport, Mental Health Symposium, Universal TK, Family Academy Equity Pathway and the Café LA Food Truck.





Licensed to the Los Angeles Unified School District, KLCS’ primary mission is to serve and support the District’s academic achievement goals for students. More than ever, KLCS continues collaborating with various District branches to enhance and amplify station services that support myriad initiatives, parent and community engagement, attendance awareness, school safety and student achievement.

KLCS also provides alternative programs for the viewers of Greater Los Angeles and Southern California.

In FY 2023, KLCS continued to provide an essential service by broadcasting over 420 hours of LAUSD Board of Education and Committee meetings. This service provides the educational community at-large an opportunity to view real-time proceedings helping the community stay well-informed about policies and initiatives impacting nearly three-quarters of a million TK-12 and adult students as well as employees of the LAUSD.



“Thanks for helping my children grow into responsible adults!”

– R.W., KLCS Member, LA Mirada