

KLCS
Public Media



2022 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

KLCS brings the world into classrooms and communities, providing equity of access and helping students and citizens to become knowledgeable participants in an evolving technological society.



KLCS is a valuable public media resource for the communities of Greater Los Angeles, California. Operated by the Los Angeles Unified School District (LAUSD), and located in the heart of Los Angeles, KLCS is uniquely positioned to represent and respond to the excitingly diverse population that it serves. The School District itself is a tapestry of Southern California, with 565,479 students enrolled in Early Education through 12th Grade and Adult Education. In LAUSD alone, KLCS serves a student population that is 74% Latino, 7% African American, 5% Asian American, 10% White and represents over 100 languages spoken other than English.

In 2022, KLCS provided:

- 3,332 hours of educational programming
- 372 hours of school board and L.A. County Board meetings to ensure equity of access to governmental proceedings.
- 54 “Snapshots” highlighting student achievements and school success stories.
- 51 short health PSA’s with LAUSD’s Medical Director and other leading experts from UCLA, Stanford and USC.
- Original educational programs to support and augment the instructional needs of the educational community across Southern California.

KLCS’ local services include creating content to support under - resourced communities, such as vital health related information, learning augmentation and wellness resources, parent engagement, innovative educational practices and model programs and services throughout the Los Angeles Unified School District and the diverse communities of Greater Los Angeles. In 2022, KLCS aired over 40 hours of local public affairs and community informative programming.

KLCS' community outreach had not fully recovered from the lingering effects of the COVID-19 pandemic and in-person outreach events were not scheduled for FY2022. The strategic pivot developed during the peak of the pandemic, which allowed the Station to serving the community despite external challenges, continued to bear fruit as relationships with external partners grew in number and their overall impact during the past fiscal year.

KLCS continued its collaboration with community organizations and created content that helped enrich the learning experiences of students and served to augment the school day.

For the first quarter of FY 2022 KLCS continued with a modified version of its At-Home Learning schedule in an effort to augment the instructional needs of the educational community across the Station's designated market area (DMA).

KLCS was able to increase its impact through locally produced, original, community affairs programming. *Everybody with Angela Williamson*, a weekly interview show whose mantra is "Imagine a show where everybody's voice matters", provides a platform to discuss relevant issues such as education, the arts, and culture, featuring the diverse voices of the people whose life's work is strengthening their community. *OC World* is a non-profit news and features program that provides the residents of Southern California with timely, pertinent, and critical information to help them learn more about themselves and their neighbors.

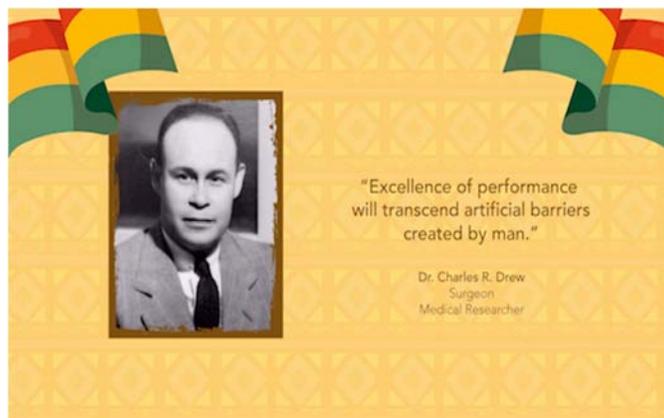
KLCS produced original, local content to motivate school-age viewers to develop healthy eating habits and engage in guided physical activity. The connection between good nutrition, physical activity and academic achievement is well established. This has proven to be particularly vital as the impacts of the pandemic carried over into a second year. *Let's Eat Healthy* is a journey of food discovery through nutrition, agriculture, and cooking. Hosted by a food educator, writer and chef, this program guides kids beyond meal preparation by presenting the cultural and nutritional aspects of many of the ingredients used to make the recipes from the show. *Everyday Fitness* is a fun, high-energy, easy-to-follow physical activity show hosted by Nationally Certified Health & Fitness trainers. Featuring HIIT, Tabata, Cardio Box, Yoga, and dance-inspired workouts that can be done at home or in the classroom by viewers of all ages.

KLCS continued to provide an essential service by broadcasting Los Angeles Unified School District Board and Committee meetings that provides the community at large an opportunity to view real-time proceedings and to be well-informed about the initiatives impacting the nearly three-quarters of a million Pre-K - 12 and adult students of the Los Angeles Unified School District. The Station also broadcasts Los Angeles County Board of Supervisors meetings to provide similar insight into and participation in the local county government.

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KLCS is aware of the importance of respecting and reflecting the diverse community it serves. In addition to programming culturally relevant content throughout the year, the Station has created original content, celebrating the accomplishments of traditionally under-represented communities. Interstitial series such as “KLCS Honors Black History Month” and “Grandes Dreamers” showcase the contributions that prominent African Americans and Latinas have made to our society.



KLCS produced a 6-part docuseries that provided unprecedented access to new Los Angeles Schools Superintendent Alberto Carvalho during his first 100 days as he implemented his Strategic Plan seeking to perform four key tasks: Learn, Assess, Communicate, and Act. Each episode highlighted one of six key initiatives the Superintendent is pursuing in his effort to transform the nation’s second largest school district.





“It is worthwhile and crucial to follow KLCS programs on the many challenging issues which we face on a daily basis. The global and personal perspectives you offer build an informed public which can take confidence in discussing and acting on matters of great concern to us all.”

- L.L., KLCS member, Granada Hills, CA

Licensed to the Los Angeles Unified School District, KLCS’ primary mission is to serve and support the District’s academic achievement goals for students. More than ever, KLCS continues collaborating with various District branches to enhance station services that support myriad initiatives, parent & community engagement, attendance awareness, school safety and student achievement.



KLCS also provides alternative programs for the viewers of Greater Los Angeles and Southern California.

