

Grantee Information

ID	1714
Grantee Name	KLCS-TV
City	Los Angeles
State	CA
Licensee Type	Local Authority

1.1 Employment of Full-Time Television and Joint Employees

Jump to question:

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1 Employment of Full-Time Television and Joint Employees

Jump to question:

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000 - TV Only	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>
Officials - 1000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Technicians - 4000 - TV Only	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="1"/>
Technicians - 4000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100 - TV Only	<input type="text" value="0"/>	<input type="text" value="3"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="4"/>
Office and Clerical - 5100 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Service Workers - 5500 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Total	<input type="text" value="1"/>	<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="2"/>	<input type="text" value="6"/>

1.1 Employment of Full-Time Television and Joint Employees

Jump to question:

Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	Total
Officials - 1000 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Officials - 1000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Managers - 2000 - TV Only	<input type="text"/>	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>	<input type="text" value="2"/>
Managers - 2000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Professionals - 3000 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="text" value="2"/>	<input type="text" value="4"/>
Professionals - 3000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Technicians - 4000 - TV Only	<input type="text" value="4"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2"/>	<input type="text" value="6"/>
Technicians - 4000 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Sales Workers - 4500 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Office and Clerical - 5100 - TV Only	<input type="text" value="1"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1"/>
Office and Clerical - 5100 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Craftspersons (Skilled) - 5200 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Operatives (Semi-Skilled) - 5300 - Joint	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>
Laborers (Unskilled) - 5400 - TV Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0"/>

1.7 Hiring Contractors

Jump to question: 1.7

Check all that apply

- None
- Development Activities
- Legal Services
- Human Resources Services
- Accounting/Payroll Services
- Computer Operations
- Engineering

Comments **Question** **Comment**

No Comments for this section

2.1 Average Salaries FULL TIME EMPLOYEES ONLY

Jump to question: 2.1

	# of Employees	Avg. Annual Salary	Average Tenure
<u>Chief Executive Officer</u> - TV Only	1.00	\$ 146,501	4
Chief Executive Officer - Joint		\$	
<u>Chief Operations Officer</u> - TV Only		\$	
Chief Operations Officer - Joint		\$	
<u>Chief Financial Officer</u> - TV Only		\$	
Chief Financial Officer - Joint		\$	
<u>Publicity, Program Promotion Chief</u> - TV Only		\$	
Publicity, Program Promotion Chief - Joint		\$	
<u>Communication and Public Relations, Chief</u> - TV Only		\$	
Communication and Public Relations, Chief - Joint		\$	
<u>Programming Director</u> - TV Only		\$	
Programming Director - Joint		\$	
<u>Production, Chief</u> - TV Only		\$	
Production, Chief - Joint		\$	
<u>Executive Producer</u> - TV Only		\$	
Executive Producer - Joint		\$	
<u>Producer</u> - TV Only	1.00	\$ 90,190	12
Producer - Joint		\$	
<u>Director - (Television Production ONLY)</u>		\$ 0	
<u>Development, Chief</u> - TV Only		\$	
Development, Chief - Joint		\$	
<u>Member Services, Chief</u> - TV Only		\$	
Member Services, Chief - Joint		\$	
<u>Membership Fundraising, Chief</u> - TV Only		\$	
Membership Fundraising, Chief - Joint		\$	
<u>On-Air Fundraising, Chief</u> - TV Only		\$	
On-Air Fundraising, Chief - Joint		\$	
<u>Auction Fundraising, Chief</u> - TV Only		\$	
Auction Fundraising, Chief - Joint		\$	
<u>Underwriting, Chief</u> - TV Only		\$	
Underwriting, Chief - Joint		\$	
<u>Corporate Underwriting, Chief</u> - TV Only		\$	
Corporate Underwriting, Chief - Joint		\$	
<u>Foundation Underwriting, Chief</u> - TV Only		\$	
Foundation Underwriting, Chief - Joint		\$	
<u>Government Grants Solicitation, Chief</u> - TV Only		\$	
Government Grants Solicitation, Chief - Joint		\$	
<u>Operations and Engineering, Chief</u> - TV Only	1.00	\$ 136,510	13
Operations and Engineering, Chief - Joint		\$	
<u>Engineering Chief</u> - TV Only		\$ 0	
Engineering Chief - Joint		\$	
<u>Broadcast Engineer 1</u> - TV Only	2.00	\$ 88,674	11
Broadcast Engineer 1 - Joint		\$	
<u>Production Engineer</u> - TV Only	6.00	\$ 75,720	12
Production Engineer - Joint		\$	
<u>Facilities, Satellite and Tower Maintenance, Chief</u> - TV Only		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
<u>Technical Operations, Chief</u> - TV Only		\$	
Technical Operations, Chief - Joint		\$	

Education, Chief - TV Only	1.00	\$ 99,934	10
Education, Chief - Joint		\$	
Information Technology, Director - TV Only		\$	
Information Technology, Director - Joint		\$	
Instructional Services Director - TV Only		\$	
Parent / Pre-School Coordinator - TV Only		\$	
Volunteer Coordinator - TV Only		\$	
Volunteer Coordinator - Joint		\$	
News / Current Affairs Director - TV Only		\$	
News / Current Affairs Director - Joint		\$	
Announcer / On-Air Talent - TV Only		\$	
Announcer / On-Air Talent - Joint		\$	
Reporter - TV Only		\$	
Reporter - Joint		\$	
Cinema / Videographer - TV Only		\$	
Video Film Editor - TV Only		\$	
Unit / Studio Supervisor - TV Only		\$	
Public Information Assistant - TV Only		\$	
Public Information Assistant - Joint		\$	
Broadcast Supervisor - TV Only		\$	
Broadcast Supervisor - Joint		\$	
Director of Continuity / Traffic - TV Only		\$	
Director of Continuity / Traffic - Joint		\$	
Events Coordinator - TV Only		\$	
Events Coordinator - Joint		\$	
Web Administrator/Web Master - TV Only		\$	
Web Administrator/Web Master - Joint		\$	
Total	12.00	637,529	62

Comments

Question

Comment

No Comments for this section

3.1 Governing Board Method of Selection

Jump to question: 3.1

Enter the number of governing board members (including the chairperson and both voting and non-voting ex-officio members) who are selected by the following methods:

3.1 Governing Board Method of Selection

Jump to question: 3.1

Ex-Officio (Automatic membership because of another office held)

7

3.1 Governing Board Method of Selection

Jump to question: 3.1

Appointed by government legislative body (including school board) or other government official (e.g. governor)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by community/membership

0

3.1 Governing Board Method of Selection

Jump to question: 3.1

Elected by board of directors itself (self-perpetuating body)

3.1 Governing Board Method of Selection

Jump to question: 3.1

Other (please specify below)

3.1 Governing Board Method of Selection

Jump to question: 3.1

3.1 Governing Board Method of Selection

Jump to question: 3.1

Total number of board members (Automatic total of the above)

7

3.2 Governing Board Members

Jump to question: 3.2

Please report the racial or ethnic group of the members of your governing board by gender. Please also report the number of governing board members with a disability.

3.2 Governing Board Members

Jump to question: 3.2

For minority group identification, please refer to "Instructions and Definitions" in the Employment subsection.

3.2 Governing Board Members

Jump to question: 3.2

	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	Total
Female Board Members		2			1	3
Male Board Members	1				3	4
Total	1	2	0	0	4	7

3.2 Governing Board Members

Jump to question: [3.2](#)

Number of Vacant Positions

3.2 Governing Board Members

Jump to question: [3.2](#)

Total Number of Board Members (Total should equal the total reported in Question 3.1.)

3.2 Governing Board Members

Jump to question: [3.2](#)

Number of Board Members with disabilities

Comments

Comment

Question

No Comments for this section

4.1 Local Community Outreach

Jump to question: [4.1](#)

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

The Station continued its support for the LAUSD Consolidated Charitable Campaign (CCC), an umbrella organization through which the District funds for non-profit agencies serving under-served and/or under-resourced groups. KLCS assisted CCC in increasing awareness and contributions for its annual fund drive. KLCS partnered with Participant Media to host "Teachers Talk About: Teach," a locally created program which brought together two dozen educators from diverse school districts throughout the Los Angeles area to screen the Davis Guggenheim documentary film "TEACH" and participate in a televised discussion immediately following the screening. The focus of the discussion was to localize the issues that were poignantly illustrated in the film and give teachers and opportunity to engage other equally dedicated colleagues in an open dialogue about the real everyday challenges they face as they strive to do right by the students they serve. The outcome was that our viewing audience had a much clearer understanding of what it takes to be a teacher in an urbanized environment under increasing scrutiny. The in-studio production was widely advertised on air and online and, based on anecdotal response, was very well received. KLCS partnered with the County of Los Angeles to broadcast special programs throughout the month of May, recognizing Mental Health Awareness Month.

4.2 Production Activity

Jump to question: [4.2](#)

In what production activity has your station been involved that supports unserved or underserved audiences?

KLCS is licensed to the Los Angeles Unified School District, a district in which over 80 languages are spoken, 75% percent of the students live at or below the poverty line, and over 50% of the stakeholders are non-native English speakers. The Station's underlying mission is to serve the unserved and underserved audiences and community of Los Angeles. Many of KLCS' productions are dubbed from English into multiple languages – the top eight in the District being Spanish, Armenian, Korean, Tagalog, Cantonese, Vietnamese, Farsi and Russian. KLCS produces over 20 hours of professional development and instructional programs targeted at Title I schools. KLCS produces professional development programs for the District's Special Education Division and News Briefs. KLCS also produces specials with the Superintendent of Schools answering questions from parents, staff and the general public, and Board of Education meetings, which provide equity of access to the District schools governance process. In addition, KLCS provides video content to the District's numerous websites. KLCS also produces "Choices" and "Opciones," informing underserved communities about the District's Magnet School Programs; "Families Matter" and "La Familia Importa," stressing the value of parents and caregivers in a student's academic outcomes. KLCS also produced over ten hours of professional development programming for special education.

4.3 Program Content in Other Languages

Jump to question: [4.3](#)

Do you provide program content in languages other than English? If so, please list your services in this area

KLCS produces a monthly show for parents titled "La Familia Importa." This program features LAUSD Board of Education President Monica Garcia, Board Member Nury Martinez, and Director of Parent Services, Maria Casillas. In addition, over 200 hours of Televised Board of Education meetings are translated into Spanish. KLCS produced "Opciones," a Spanish language overview of the District's Magnet School program. In addition, selected parent-related and public service programs and announcements are produced in Spanish and other languages as needed, or dubbed for the Second Audio Program (SAP) channel.

4.4 Governance Structure

Jump to question: [4.4](#)

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities.

Your response should include but is not limited to:

What are the direct and indirect reporting relationships?

What committees are active and what is their function?

Does your Board have an Audit and Finance Committee?

What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

KLCS is governed by the Board of Education of the Los Angeles Unified School District. Committees consisting of three to seven Board Members, and sometimes a number of public representatives, review and discuss Board policies and District services in a setting that allows for a detailed exchange. The four current Standing Committees are: The Whole, Budget, Facilities, Audit, Curriculum, Instruction, and Assessment; and Successful School Climate. Occasionally special ad hoc committees may form to address critical issues. Former committees include: Governance; Facilities; Charter and Innovation; and School Safety, Health, and Human Services. Station management and the Board interact on a frequent basis both directly and through the Superintendent of Schools. The Board exercises general oversight over Station activities but does not actively develop agendas for the Station. The Board usually meets biweekly and each Committee meets monthly. Because KLCS is a small part of the District's structure Station finances and activities are not generally discussed in great detail during Board or Committee meetings. Occasionally formal presentations are made to the Board. The Station provides updates to the Board and the Superintendent more frequently via written communications. The Board of Education of the Los Angeles Unified School District is comprised of seven publicly elected officials each serving a four-year term. There is no limit to the number of terms that an individual can serve. The Board members have extensive backgrounds in education and public service. Of the current members, five are former teachers or administrators, and two were community activists.

4.5 Community Outreach

Jump to question: [4.5](#)

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

KLCS plans to continue the development and implementation of the "College Is Elementary" program which was funded in part by a CPB American Graduate outreach grant for the "180 Days: Hartsville" documentary. The program is aimed at supporting local elementary schools, with student populations underrepresented in higher education institutions, in order to foster a college-going culture. By emphasizing the importance of engaging elementary aged students and their families in conversations about going to college at a very young age, KLCS hopes to communicate a shared expectation that the students are capable of attending a college or university. KLCS emphasizes that college should not be a dream, but a plan, and it should start in elementary school. One key element of the program is to further motivate students by creating partnerships between the local school and a college or university, which would come on to the campus to support their efforts. The Station will support this effort with pertinent broadcast components including news segments and profiles of persons and organizations having a positive impact in this effort. KLCS' goal is to create increased awareness for this initiative and to engage in sufficient formal partnerships to allow us to similarly support half a dozen schools over the next school year. KLCS plans to continue its support of the "Video in the Classroom" Competition and Awards program. This annual event is open to all schools in the Los Angeles Unified School District. In addition to emphasizing the value of incorporating video production and media creation into the classroom curriculum, this event brings KLCS directly into contact with its school community. The Station's main goal is to continue to motivate and support teachers and students who create their own instructional videos in support of their curriculum. Success is measured through an increase in the number of participants measured year-to-year. KLCS will also continue its partnership with the various local film festivals, including the Los Angeles Film Festival, the Los Angeles Latino Film Festival, the South East European Film Festival, the Indian Film Festival of Los Angeles as well as their respective student outreach programs. On-air activities include promotional spots for the Festivals' student and/or family programs, as well as profiles of the impact those programs have on the students who participate in them. The Station's goal is to solidify and strengthen its partnership with these programs that are directly impacting the community it serves. KLCS will measure its success through the increased student participation attributable directly to its on-air efforts.

Comments

Comment

Question

No Comments for this section

5.1 Journalists

Jump to question: [5.1](#)

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists

Jump to question:

Job Title	Full Time	Part Time	Contract	Male	Female	African-American	Hispanic	Native-American	Asian/Pacific	White, Non-Hispanic	Other
News Director		1			1	1					
Assistant News Director		1		1			1				
Managing Editor											
Senior Editor											
Editor		5	1	4	2	2	1		1	2	
Executive Producer		2		1	1	1	1				
Senior Producer				0							
Producer	2	0	1	3		1				2	
Associate Producer											
Reporter/Producer											0
Host/Reporter											
Reporter											
Beat Reporter											
Anchor/Reporter		0									
Anchor/Host		1	3	4		1	2			1	
Videographer		5	2	5	2	2	2		1	2	
Video Editor		5	1	4	2	2	1		1	2	
Other positions not already accounted for											
Total	2	20	8	22	8	10	8	0	3	9	0

Comments

Question

No Comments for this section

Comment