



2018 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY

"Thank you for your amazing Friday night music line up. What a great service to the students of LAUSD and viewers like me! "
- KLCS Viewer

KLCS brings the world into classrooms and communities, providing equity of access and helping students and citizens to become knowledgeable participants in an evolving technological society.



KLCS is a valuable resource for the communities of Greater Los Angeles, California. Operated by the Los Angeles Unified School District, and located in the heart of Los Angeles, KLCS is uniquely positioned to represent and respond to the excitingly diverse population that it serves. The District alone is a tapestry of Southern California, with over 730,000 students enrolled in K-12 and Adult Education. KLCS serves a student population that is 73% Latino, 8% African American, 10.5% White and represents 94 languages spoken other than English.

In 2018, KLCS provided:

- Over 3800 hours of educational programming
- Over 400 hours of school board meetings to ensure equity of access to governmental proceedings
- Over 125 "Snapshots" highlighting student achievements and school success stories.
- Original programs on subjects pertinent to parent engagement, early literacy, safe schools and more.

KLCS local services include creating content to support an informed public, such as specials on health care, parent engagement, innovative educational practices and model programs and services throughout the Los Angeles Unified School District and the communities of Greater Los Angeles. In 2018, KLCS created and aired over 120 hours of local public affairs, local color, and cultural programming.



2018 LOCAL CONTENT AND SERVICE REPORT IN THE COMMUNITY

KLCS continued its community-driven outreach efforts during the year by partnering with numerous civic, arts, cultural and educational organizations. Highlights of these partnerships include the following:

KLCS partnered with the Leimert Park Village Book Fair, a community event that serves as a cultural tradition and highlight the literary accomplishments of African-American authors and African-American themed literature. Participants were exposed to the vast offering of educational and cultural programming that KLCS airs on a regular basis in an effort to reflect the community we serve.

KLCS was a partner with the LAUSD co-sponsored “Move It” 5K Run and Health & Wellness festival. Through our participation we were able to promote the event, bring awareness to school district’s efforts and highlight health and nutrition resources available to the local community surrounding downtown Los Angeles. Additionally, we created follow-up content for on-air broadcast. Our participation was highly valued and we are poised to increase our role and make a greater impact on next year’s event.

KLCS was also a partner with Los Angeles Community Impact (laci) an organization that is based on a service-learning concept and works to improve the LA community though fostering personal and professional growth for a new generation of leaders.

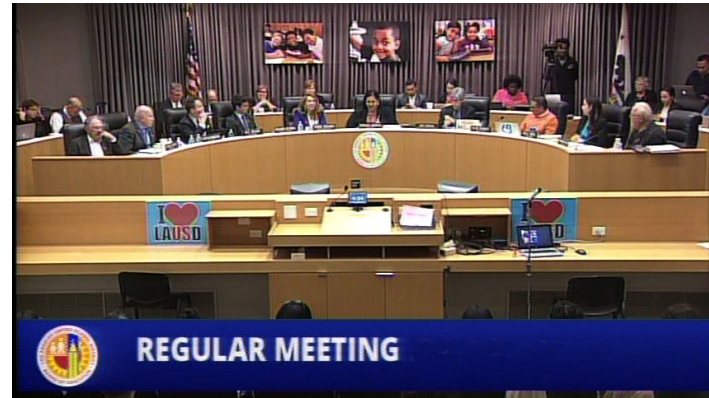
KLCS was a media a sponsor the LAUSD’s Student Health and Human Services ‘We Are One’ initiative whose purpose it was to showcase the school district’s support for immigrant families through the distribution of positive messaging, factual information and resources in various languages. KLCS created and aired media in support of the We Are One Unity Day.

KLCS continued its support of the LAUSD Consolidated Charitable Campaign (CCC), an umbrella organization through which the District funds for non-profit agencies serving under-served and/or under-resourced groups.



2017 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT

KLCS provides an essential service by broadcasting Los Angeles Unified School District Board and Committee meetings, which provides the community-at-large an opportunity to view real-time proceedings and to be well-informed about the initiatives impacting nearly three-quarters of a million K-12 and Adult students of the LAUSD.



KLCS has, over the years, hosted informational lectures, preview screenings, town hall meetings and other community engagement events to create new relationships and to nurture valued relationships with station members and supporters.



KLCS continues to deepen its engagement with community organizations that are serving its early learners, specifically ages three to five through participation in community events, family resource fairs and parent education opportunities.





"Thank you for your excellent shows from *Classical Stretch* in the morning to *Democracy Now* at night."

- Viewer

Licensed to the Los Angeles Unified School District, KLCS' primary mission is to serve and support the District's academic achievement goals for students. More than ever, KLCS continues collaborating with various District branches to enhance station services that support myriad initiatives, parent & community engagement, attendance awareness, school safety and student achievement.

KLCS also provides alternative programs for the viewers of Greater Los Angeles and Southern California.