



2017 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



"Thank you for your amazing Friday night music line up. What a great service to the students of LAUSD and viewers like me!"
- KLCS Viewer

KLCS brings the world into classrooms and communities, providing equity of access and helping students and citizens to become knowledgeable participants in an evolving technological society.



KLCS is a valuable resource for the communities of Greater Los Angeles, California. Operated by the Los Angeles Unified School District, and located in the heart of Los Angeles, KLCS is uniquely positioned to represent and respond to the excitingly diverse population that it serves. The District alone is a tapestry of Southern California, with over 730,000 students enrolled in K-12 and Adult Education. KLCS serves a student population that is 74% Latino, 8.4% African American, 9.8% White and represents 94 languages spoken other than English.

In 2017, KLCS provided:

- Over 3800 hours of educational programming
- Over 400 hours of school board meetings to ensure equity of access to governmental proceedings
- Over 100 News Briefs highlighting student achievements and school success stories.
- Original programs on subjects pertinent to parent engagement, early literacy, safe schools and more.

KLCS local services include creating content to support an informed public, such as specials on, health care, parent engagement, innovative educational practices and model programs and services throughout the Los Angeles Unified School District and the communities of Greater Los Angeles. In 2017, KLCS created over 120 hours of local public affairs, local color, and cultural programming.



2017 LOCAL CONTENT AND SERVICE REPORT IN THE COMMUNITY

KLCS continued its community-driven outreach efforts during the year by partnering with numerous civic, arts, cultural and educational organizations. Highlights of these partnerships include the following:

KLCS promoted literacy and life long learning by distributing books to children at the Los Angeles Times Festival of Books, one of the largest premier book fairs in the country. Adults focused on best sellers and interacting with the host of KLCS' nationally-distributed, literary program, *Between the Lines*.

KLCS partnered with the Leimert Park Village Book Fair, a community event that serves as a cultural tradition and highlight the literary accomplishments of African-American authors and African-American themed literature. Participants were exposed to the vast offering of educational and cultural programming that KLCS airs on a regular basis in an effort to reflect the community we serve.

KLCS promoted early childhood and STEM education to children and parents at the annual Baby & Kids Expo at the Pasadena Convention center. Parents were exposed to numerous child and Pre-school resources offered by PBS Kids and resources available on KLCS.

KLCS staff partnered with the Los Angeles Homeless Services Authority and the Office of Veterans Affairs in the annual Greater Los Angeles Homeless Count. Los Angeles County has the highest homeless population in the nation. The Homeless Count occurs annually when trained volunteers canvass neighborhoods throughout Los Angeles county attempting to document the Homeless population. Data gathered from this outreach effort is used to secure government funding to combat homelessness and provide social services to these dramatically under served members of our community.

KLCS continued its support of the LAUSD Consolidated Charitable Campaign (CCC), an umbrella organization through which the District funds for non-profit agencies serving under-served and/or under-resourced groups. KLCS assisted CCC in increasing awareness and contributions for its annual fund drive.



2017 LOCAL CONTENT AND SERVICE REPORT STORIES OF IMPACT

KLCS provides an essential service by broadcasting Los Angeles Unified School District Board and Committee meetings, which provides the community-at-large an opportunity to view real-time proceedings and to be well-informed about the initiatives impacting nearly three-quarters of a million K-12 and Adult students of the LAUSD.



KLCS has over the years hosted informational lectures, preview screenings, town hall meetings and other community engagement events to create new relationships and to nurture valued relationships with station members and supporters.



KLCS continues to deepen its engagement with community organizations that are serving its early learners, specifically ages three to five through participation in community events, family resource fairs and parent education opportunities.





"Thank you for your excellent shows from *Classical Stretch* in the morning to *Democracy Now* at night."

- Viewer



Licensed to the Los Angeles Unified School District, KLCS' primary mission is to serve and support the District's academic achievement goals for students. More than ever, KLCS continues collaborating with the Division of Instruction to enhance station services to include credit recovery initiatives, parent & community engagement, increased graduation rates, increased attendance, proficiency for all and school safety.

KLCS also provides alternative programs for the viewers of Greater Los Angeles and Southern California.

KLCS provides equity of access and cost-effective services to the schools, the City and communities of Los Angeles.
